

Local 728

Weekly Digest

AUGUST 29, 2025 | VOL. 3 | ISSUE 85



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- **Resources** –Financial Assistance and Resources | Mental Health Tools and Resources
- **PAC** – Visit [IATSEPAC.net](https://www.iatse728.org/pac) to contribute online and access resources

For upcoming events, check the following link or the home page

<https://www.iatse728.org/calendar>



In The Spotlight this week!

\$256 Million for 22 Production Allocations Announced

On Thursday, August 27th, the California Film Commission announced that 22 television productions have been chosen to receive \$256 million of California's Film and Television Incentive. These projects, chosen from a record-breaking [400% increase in submissions](#), will result in good union jobs for IATSE members

and our fellow entertainment union kin. This is due to YOUR support. Your letters, calls, and social media posts put the pressure on our state legislators to push the California Film and Television Jobs Program over the finish line, resulting in an expansion of the state's incentive and modernizing of the program.

[Read the Entertainment Union Coalition's Statement here](#)

Of the CFC TV series productions selected, there are 22 TV projects, creating 6,500 cast and crew jobs with \$1.1 billion generated into the CA economy. **Thursday's announcement is double the number of productions, double the jobs (3,583) and double the revenue (\$509 million) of those announced in December 2024.** This week the CFC was accepting feature film applications—this would be the first under the 4.0 program. We will know about those selections in early October.

As a thank you to our elected officials for their support of the modernized and better funded California Film and Television Jobs program, the Entertainment Union Coalition (EUC) hand-delivered Keep California Rolling popcorn buckets last week. Included in the popcorn bucket is a QR to watch a thank you video from EUC members, which you can view [here](#).

To thank lawmakers for standing arm-in-arm with us, California members are encouraged to [submit a letter of thanks to our representatives in Sacramento](#). Let's keep the momentum and Keep California Rolling!

[Read CA Film Commission Press Release Here](#)

In solidarity,



Greg Reeves
Business Representative - Secretary
Lighting Technicians IATSE Local 728



IATSE LOCAL 728 SOLIDARITY FRIDAYS!
WEAR YOUR IATSE LOCAL 728 UNION SWAG ON FRIDAYS



Production List now available on the Local 728
website Dashboard!

Labor Day Holiday

We hope you have a safe Labor Day weekend and in observance of the holiday, the Local 728 office will be closed on Monday, September 1st.



Labor Day 2025 | LA/LB Harbor Coalition Parade, Picnic and Rally

Join the LA County Fed President Yvonne Wheeler, AFL-CIO President Liz Shuler, CA Federation of Labor Unions President Lorena Gonzalez, UFW President Teresa Romero, and your Southern California union siblings as we proudly march in the 46th Annual LA/LB Harbor Labor Coalition Labor Day Parade, Picnic, and Rally.

We are expecting a large turnout!

March Assembly Begins: 8 AM Broad and E St., Wilmington

Date: Mon. Sept. 1st, 2025

Time: 8AM-5PM PDT

Location: 401 E M St | Los Angeles, CA 90744

Sign-Up: [Here](#)

[46th Annual Labor Day Parade, Picnic, & Rally | IATSE Local 728](#)

LABOR DAY 2025

GET READY
TO
GO BIG
OR
GO HOME...

DATE: MON. SEPT. 1ST
PARADE ASSEMBLY BEGINS AT 8 AM.
BROAD & E ST. WILMINGTON

Join AFL-CIO President, Liz Shuler, LA County Fed President, Yvonne Wheeler, CA Federation of Labor Unions President, Lorena Gonzalez, and UFW President, Teresa Romero, along with your Union Siblings, as we proudly march in the 46th Annual LA/LB Harbor Labor Coalition Labor Day Parade, Picnic, and Rally. Let's make this the **Biggest, Baddest, Boldest Labor Day yet!**



Organizing Victories

You can report your show on the [IATSE Local 728 website](#). See below for some of the recent flips from non-union to union!



Union Made | Labor Day BBQ Guide

Labor 411 has an exclusive shopping guide for your Labor Day BBQ/Picnic. Support union jobs this holiday weekend and check out the guide below.

labor411.org/shopping-list



MyConnex Reporting Tool Webinar Recording and Impact Survey

The recording of the MyConnex Reporting Tool webinar is now available on the website in the video library.

[iatse728.org | video-library](http://iatse728.org/video-library)

In order to assess the impact that MyConnex Ombuds is having on the industry, your support is appreciated by completing the following survey. The survey can also be found if you login to the Local 728 website and click the Dashboard.

[Complete a short survey](#)



Behind The Scenes | Explore Career Options

With work at historic lows, many members are looking for additional opportunities to work while we wait for more shows to return to LA. We have specialized skills that can be transferable. Behind The Scenes has a great selection of resources under the "Career Expansion/Transition" tab. Check it out!

btshelp.org/career

Short, Mid, and Long Term Strategies to help you plan, prioritize, create manageable steps and take action:

[Next Steps: Strategies for Earning and Planning](#)

The following link has resume tips, Industry career support, finding industry jobs and more:

[Tools for Next Steps](#)

Is it time for a change?

**Tools to help you
explore career options**

btshelp.org/career

In The Labor News

"'The Studio' Nabs Tax Credits to Shoot in CA, 22 Productions Get \$256 Million In Incentives"(HollywoodReporter.com)

[Read More Here](#)

"California Awards \$256 Million in TV Tax Credits as 'The Studio' Snags \$13 Million for Season 2"(Variety.com)

[Read More Here](#)

"The Plan To Save Hollywood: CA Bets Big On 'The Studio,' Dan Fogelman + More With New Tax Incentives"(Deadline.com)

[Read More Here](#)

"NFFE Celebrates Women's Equality Day" (nffe.org)

[Read More Here](#)

[Read More Here](#)

[Read More Here](#)

Upcoming Events

Register [Here](#)



Join Us From The Comfort Of Your Home



Save the Date | IATSE Local 728 Membership Meeting

Save the Date for the September Membership Meeting. RSVP details coming soon.

When: Saturday, September 13th

Time: 9AM

Location: IATSE Local 728 | 1001 W. Magnolia Blvd | Burbank, CA 91506

MEMBERSHIP MEETING

SEPTEMBER 13, 2025

RSVP details coming soon!

- Film Incentive and IATSE PAC Updates
- Nomination of Officers
- Convention Reports



🕒 9AM

📍 IATSE Local 728
In-person & Zoom



Save the Date

Retiree Luncheon

RSVP Details Coming Soon!

September 17 | 12PM
@ IATSE Local 728

2nd Annual Safety Summit | September 20

Save the Date for the 2nd Annual Safety Summit with a Spotlight on Mental Health and Wellness.

Join us for an update on Perm Inspections, the Film and Tax Incentive Set Safety Officer, and MPTF will be in attendance as well with member resources.

When: Saturday, September 20th

Time: 12PM-3PM

Location: IATSE Local 80 | 2520 W. Olive Ave | Burbank, CA 91505



Save the Date for the Hollywood IATSE “ALL-IN” Mixer. Details forthcoming.

Time: 6PM-12AM

Location: IATSE Local 80 | 2520 W. Olive Ave | Burbank, CA 91505



Union Resources

Information and tools for Financial, Mental Health and Wellness, Assistance, Food Pantry, alternative health insurance, discounts and more can be found at the following:

Financial Assistance and Resources

iatse728.org/members/financial-assistance-and-resources

iatse728.org/resources/assistance

Mental Health Tools and Resources

If you are in need of mental health assistance, please utilize some of these tools from our website or call us at the hall.

iatse728.org/mental-health-resources



IATSE PAC

IATSE PAC

The IATSE PAC is about access to politicians regardless of platform on behalf of ALL members.

While the work stoppage last year impacted you and your colleague's financial wellbeing, the fights we take on with PAC resources continue for our industry,

benefiting ALL U.S. members and Local Unions whether they contribute or not.

Donate today! L728.co/iatsepac

[What is the IATSE PAC? Play Video](#)

