

# Local 728

*Weekly Digest*

APRIL 11, 2025 | VOL. 3 | ISSUE 65



*In The Spotlight this week!*

## **Congressmember Laura Friedman Press Conference**

Your officers have been hard at work fighting for jobs and rights! Please join me tomorrow morning for Congressmember Laura Friedman's Press Conference in support of increased State and NEW Federal Tax Incentives!

**When:** Friday, April 11 at 10:45 am

**Location:** Corner of the Raleigh Studios building



<https://maps.app.goo.gl/BpoqCCHLZmmmbiLS7>

Friedman is a fierce advocate and champion for the members of the IATSE. Let's support her as she continues to work on our behalf.

In solidarity,



Greg Reeves  
Business Representative - Secretary  
Lighting Technicians IATSE Local 728

## **Union leader Rebecca Rhine outlines plans to 'Keep California Rolling'**

Check out this interview with the President of the Entertainment Union Coalition Rebecca Rhine, the Western Regional Director of the DGA and former Executive Director of IATSE Local 600.

<https://www.kcrw.com/culture/shows/the-business/cinema-con-rebecca-rhine/keep-california-rolling-interview>



ENTERTAINMENT

### **Union leader Rebecca Rhine outlines plans to 'Keep California Rolling'**

President of the Entertainment Union Coalition Rebecca Rhine breaks down her tireless work to revamp TV and film production in California.



# Keep California Rolling

Sign and share our pledge to get targeted action items and updates to get involved or go to <https://keepcaliforniarolling.org/>



- GET INVOLVED
- SHARE YOUR STORY
- TAKE ACTION



## WE NEED YOUR SUPPORT.

The Unions and Guilds in the Entertainment Union Coalition stand with Governor Newsom's inclusion of an expanded \$750 million annual California Film & Television Jobs Program in the 2025-2026 budget.

Unlike other economic incentives, this program is directly tied to the creation of jobs for California workers, strengthens the economic future of California, and supports a healthy and viable motion picture industry by creating jobs where workers live.

**JOIN US TO PROTECT AND CREATE JOBS & SAVE OUR INDUSTRY.**

[www.KeepCaliforniaRolling.org](http://www.KeepCaliforniaRolling.org)



IATSE LOCAL 728 SOLIDARITY FRIDAYS!  
WEAR YOUR IATSE LOCAL 728 UNION SWAG ON FRIDAYS





## **March Madness – Tax Day Extension**

March Madness discounts for IATSE Local 728 members extended through April 15! Additional information can be found at the following link:

<https://www.iatse728.org/marchmadness2025>

A large, colorful promotional graphic for "Local 728 March Madness Tax Day Extension 2025". The background is a gradient of blue and purple. The text is in bold, stylized fonts. At the top, "Local 728" is in orange, "March Madness" is in yellow, and "Tax Day Extension 2025" is in red. Below this, a black bar contains the text "This is NOT an April Fools Joke" in white. Underneath, two columns of vendor names are listed: "ASSIMILATE Live FX" and "Cush Light" in the top row, and "SWISSON/DADCO" and "Yaeger Pro" in the bottom row. A blue bar at the bottom of the graphic contains the text "DISCOUNTS EXTENDED THROUGH APRIL 15!" and the URL "https://training728.org/MarchMadness2025". At the very bottom, in small white letters, it says "THIS IS HAPPENING FAST SO OTHER VENDORS MAY JOIN!!!".



SECOND QTR 2025 Dues can be paid by check, ach, debit/credit card or on the website.

Website payments can be made if you log in to your account at [www.iatse728.org](http://www.iatse728.org)

Quarterly Due Dates: January 1, April 1, July 1, and October 1





## Luminex Classes

Space is available in the following Luminex Networking Classes:

**When:** Saturday, April 12 | Sunday, April 13

To register and for details, use the following link:

<https://training728.org/classes>

- SPACE AVAILABLE IN BOTH CLASSES -



**April 12, 2025**  
**April 13, 2025**

[HTTPS://TRAINING728.ORG/CLASSES](https://training728.org/classes)

## Good Friday Holiday

This is a holiday under most of the agreements except for the Commercial and Pay TV Agreements.

The Local 728 office will be closed on Friday, April 18<sup>th</sup> in observance of the holiday.



# Upcoming Events

## **Techquity Showcase #2 – April 26**

Come out for a mini Cine Gear Product demo! Anton Bauer, Instagrid, Aputure, BB&S, Jagotech, Inner Circle, AC Lighting and more to be announced.

**When:** Saturday, April 26 | 10AM- 2PM

**Location:** IATSE Local 728 | 1001 W Magnolia Blvd | Burbank, CA 91506



The poster features the word "Techquity" in a large, stylized, yellow and white font at the top. Below it, the year "2025" is written in white. The dates "February 22", "April 26", "August 16", and "October 18" are listed in white and blue. On the right side, the word "SERIES" is written vertically in a yellow, stylized font. At the bottom left is the IATSE Local 728 logo, and at the bottom center is the text "IATSE Local 728" with a location pin icon. The background is dark blue with a circuit-like pattern of hexagons and lines.

## **IATSE Blood Drive**

IATSE Local 871 and Costume Designers Guild are proud to host a blood drive on Sunday, May 4th.

**When:** Sunday, May 4


**Location:** Costume Designers Guild | 3919 Magnolia Blvd | Burbank, CA 91505

**Appointments:** <https://www.redcrossblood.org>

**Sponsor Code:** IATSE871

**Contact:** Sharron Enriquez (IATSE Local 871) [community871@ialocal871.org](mailto:community871@ialocal871.org) for more information or trouble scheduling an appointment.

To schedule your lifesaving appointment:  
Visit: [www.redcrossblood.org](http://www.redcrossblood.org)  
Sponsor Code: IATSE871





# IATSE BLOOD DRIVE

**SUNDAY, MAY 4, 2025**

**COSTUME DESIGNERS GUILD  
3919 W MAGNOLIA BLVD.  
BURBANK, CA 91505**

Sponsored By:



For more information or if you have trouble scheduling online, please contact Sharron Enriquez (Local 871): [Community871@ialocal871.org](mailto:Community871@ialocal871.org)  
Picture ID Required to Donate

Download the Blood Donor App | [redcrossblood.org](http://redcrossblood.org)  
1-800-RED CROSS | 1-800-733-2767

COSTUME DESIGNERS GUILD

# *Union Resources*

## **Entertainment Health Insurance Solutions- EHISCA**

While we at the Local are hopeful that 2025 will bring an uptick in work for the members of the Local we are aware that this uptick might not be enough for all members to be able to maintain their MPI health insurance.

If you are in need of alternative to employer provided health insurance, please reach out to Entertainment Health Insurance Solutions at MPTF. Their staff is trained to assist members of the entertainment community navigate the complex California health insurance marketplace.

<https://ehisca.com>

## **IATSE- Los Angeles Fires Relief and Response**

The IATSE and the Locals of the West Coast have combined resources into this link that will be updated regularly.

<https://iatse.net/socal-fires/>

## **Disaster Unemployment Assistance (DUA)**

Available to independent contractors who are often employed in the entertainment and other LA industries. Check eligibility guidelines for details.

[Disaster Unemployment Assistance \(DUA\) Now Available to Los Angeles County Workers Impacted by California Wildfires and Severe Winds](#)

## **MPTF/ECF Insurance Services**

For those who may be transitioning off MPI Health coverage, IATSE Local 700 recorded a Zoom Presentation with MPTF/ECF Insurance Services to help explain options beyond paid COBRA. Please check out this informative video.

[Zoom Presentation](#)

## **Mental Health Tools and Resources**

If you are in need of mental health assistance, don't feel ashamed. It's natural. Please utilize some of these tools from our website or call us at the hall.



MPTF Intake Line: (323) 634-3888

[Mental Health Resources \(iatse728.org\)](http://iatse728.org)

[Mental Health Tools and Resources with Behind The Scenes | IATSE Local 728 \(iatse728.org\)](http://iatse728.org)

## **IATSE Local 728 Guide to Assistance and Benefits**

Information for IATSE Local 728 members, including: Unemployment/Disability Insurance, Sick Dues, Life Insurance, Honorable Withdrawal, MPI (Motion Picture Pension & Health Plans, Motion Picture & Television Fund, Assistance Information

Log-in required to view content: [Assistance | IATSE Local 728 \(iatse728.org\)](http://iatse728.org)

# *IATSE PAC*

## **IATSE PAC**

The IATSE PAC is about access to politicians regardless of platform on behalf of ALL members.

While the work stoppage last year impacted you and your colleague's financial wellbeing, the fights we take on with PAC resources continue for our industry, benefiting ALL U.S. members and Local Unions whether they contribute or not. Donate today! <https://L728.co/iatsepac>

[What is the IATSE PAC? Play Video](#)

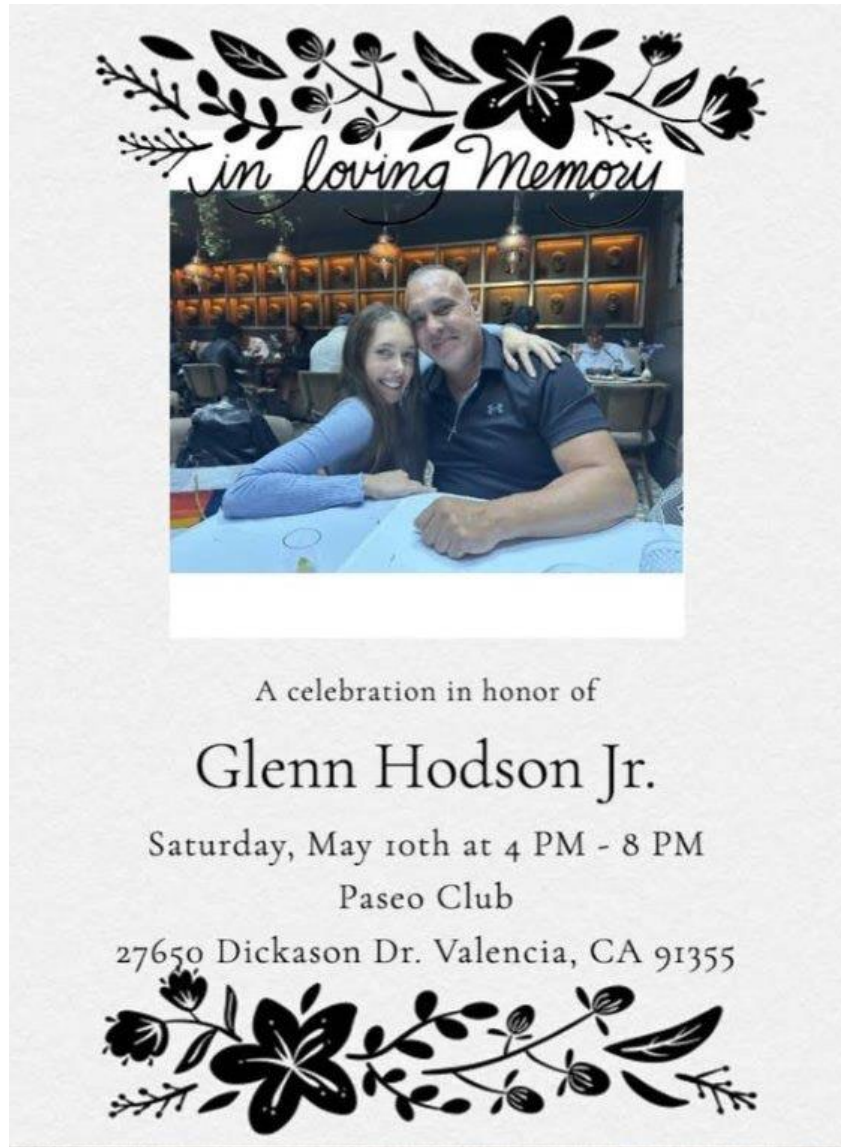


# *In Memoriam*

## **Celebration of Life-Glenn Hodson**

A Celebration of Life for Glenn will be held on Saturday May 10<sup>th</sup> at Paseo Club in Valencia, CA from 4PM-8PM. Information can be found at the following link.

[Notice of passing: Glenn Hodson](#)



**The SUPER SOFT LAUNCH of the website continues.  
If you notice a bug, or other issue, here's where to send it:**

<https://forms.gle/EaprTnGAARSDRcKk8>