

Local 728

Weekly Digest

MARCH 28, 2025 | VOL. 3 | ISSUE 63



In The Spotlight this week!

Paid Family Leave

For those who were fortunate enough to attend the January General Membership Meeting, a representative from MPI spoke on Retiree Health for qualifying Active members.

Arlene Ramirez from MPI recently shared guidance with the Local on Family and Medical Leave from EDD.

FMLA must be initiated through the employer. If you get benefits from EDD without first contacting the employer, MPI will not consider those paystubs for eligibility hours.

Unlike disability, Paid Family Leave rarely provides member participants with eligibility hours. The member as well as the employer must meet a lot of criteria to qualify for Family Leave benefits. The criteria for FMLA is on page 11 of the Summary Plan Description

https://www.mpiphp.org/assets/files/yourbenefits/health/SPD_Active_2019.pdf

In solidarity,

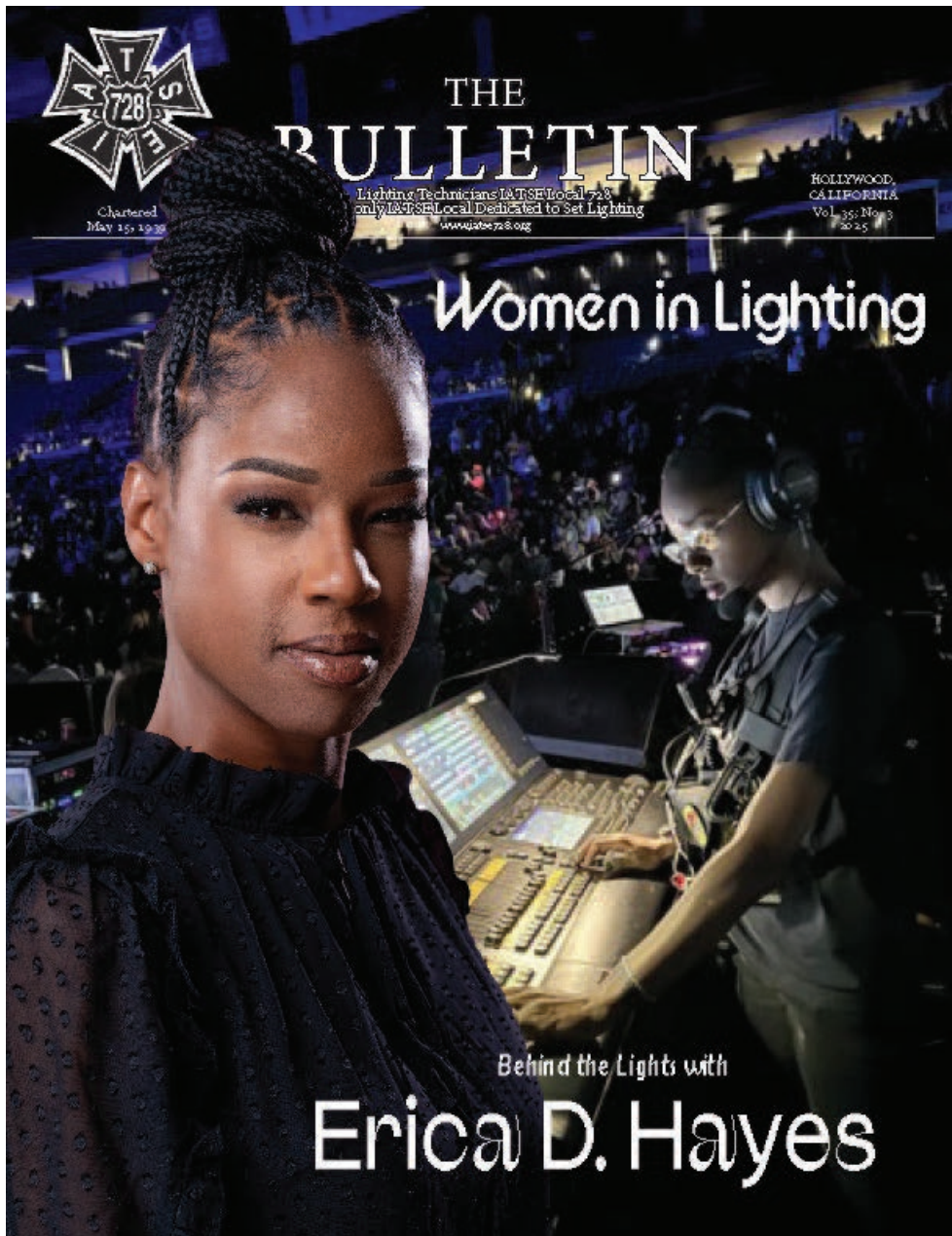
Greg Reeves
Business Representative - Secretary
Lighting Technicians IATSE Local 728

IATSE Local 728 Bulletin

The Bulletin is now available on the website! In this issue:

- Women in Lighting, Behind the Lights with Erica D. Hayes
- AICP Commercial Work
- Cryptocurrencies
- Support makes a difference
- ETCP Certification
- Techquity Showcase

Log-in required to view: [The Bulletin No.3](#)



Women's History Month

Moving Forward Together!

Women Educating & Inspiring Generations





SECOND QTR 2025 Dues can be paid by check, ach, debit/credit card or on the website.

Website payments can be made if you log in to your account at www.iatse728.org

Quarterly Due Dates: January 1, April 1, July 1, and October 1



Keep California Rolling

[Sign and share our pledge](#) to get targeted action items and updates to get involved or go to <https://keepcaliforniarolling.org/>



- GET INVOLVED
- SHARE YOUR STORY
- TAKE ACTION



WE NEED YOUR SUPPORT.

The Unions and Guilds in the Entertainment Union Coalition stand with Governor Newsom's inclusion of an expanded \$750 million annual California Film & Television Jobs Program in the 2025-2026 budget.

Unlike other economic incentives, this program is directly tied to the creation of jobs for California workers, strengthens the economic future of California, and supports a healthy and viable motion picture industry by creating jobs where workers live.

JOIN US TO PROTECT AND CREATE JOBS & SAVE OUR INDUSTRY.

www.KeepCaliforniaRolling.org



Celebrate the life and legacy of civil rights and labor movement activist on

CESAR CHAVEZ DAY

March 31

Cesar Chavez Day-March for Immigrant Workers

Join us for a March for Immigrant Workers on Monday, March 31 - Cesar Chavez Day, in Delano, CA.

Details:

<https://calaborfed.org/march-for-immigrant-workers/>

[RSVP Here](#)

CESAR CHAVEZ DAY

MARCH FOR IMMIGRANT WORKERS

Con Estas Manos

MONDAY, MARCH 31, 2025

MARCH: 11:00AM • RALLY: 1:00PM

**STARTING POINT: MEMORIAL PARK
S. LEXINGTON STREET, DELANO, CA 93215**

SIGN UP HERE!
BIT.LY/WORKERMARCH



LP/TN639521/CWA/AFL-CIO

Going to NAB? See you at our Meet Up

The upcoming Pro Lighting Meetup will be held at the APEX Aputure Experience at Vu Studios in Las Vegas.

When: Tuesday, April 8

Time: 3:30PM

Location: Vu Studios, 901 Grier Drive | Las Vegas, NV 89119

Check for an email sent from community@iatse728.org on March 22 for a **special promo code** (to unlock hidden ticket information).

Tickets: <https://www.eventbrite.com/e/apex-2025-the-apture-experience-tickets-1269379310689>

APEX
THE Aapture EXPERIENCE

PRO LIGHTING MEETUP

Tuesday, April 8 | 3:30pm | Vu Studios, Las Vegas

Hosted by



&



- + Drinks & appetizers
- + **STORM 1200x** giveaway
- + Industry networking



BB&S Lighting People at NAB

As a thank you to BB&S Lighting and Sylmar Stages for providing refreshments at the last and next Techquity Showcase, please check out their latest products and discounts for IATSE Local 728 members.

“GOING TO NAB?”

Stop by and say hi to the BB&S team at booth N1567 where we’ll have some of our top products including the Reflect Color Studio and track lighting on display. Still need a ticket? Use our guest pass code NS5553.

We hope to see you there, but if you’re not visiting NAB, feel free to contact us for more information on our lighting solutions at info@brothers-sonsamerica.com.

Elevate your production with [BB&S](#) America’s innovative lighting solutions, now available for rent through Sylmar Studios’ rental house! The lineup includes the Reflect Color and Reflect Color Studio – our latest products designed to bring your vision to life with stunning precision and versatility. Special rental discounts available for IATSE members!”





IATSE LOCAL 728 SOLIDARITY FRIDAYS!
WEAR YOUR IATSE LOCAL 728 UNION SWAG ON FRIDAYS



March Madness

March Madness discounts for IATSE Local 728 members now available.

Additional information can be found at the following link:

<https://training728.org/MarchMadness2025>

Local 728 March Madness 2025

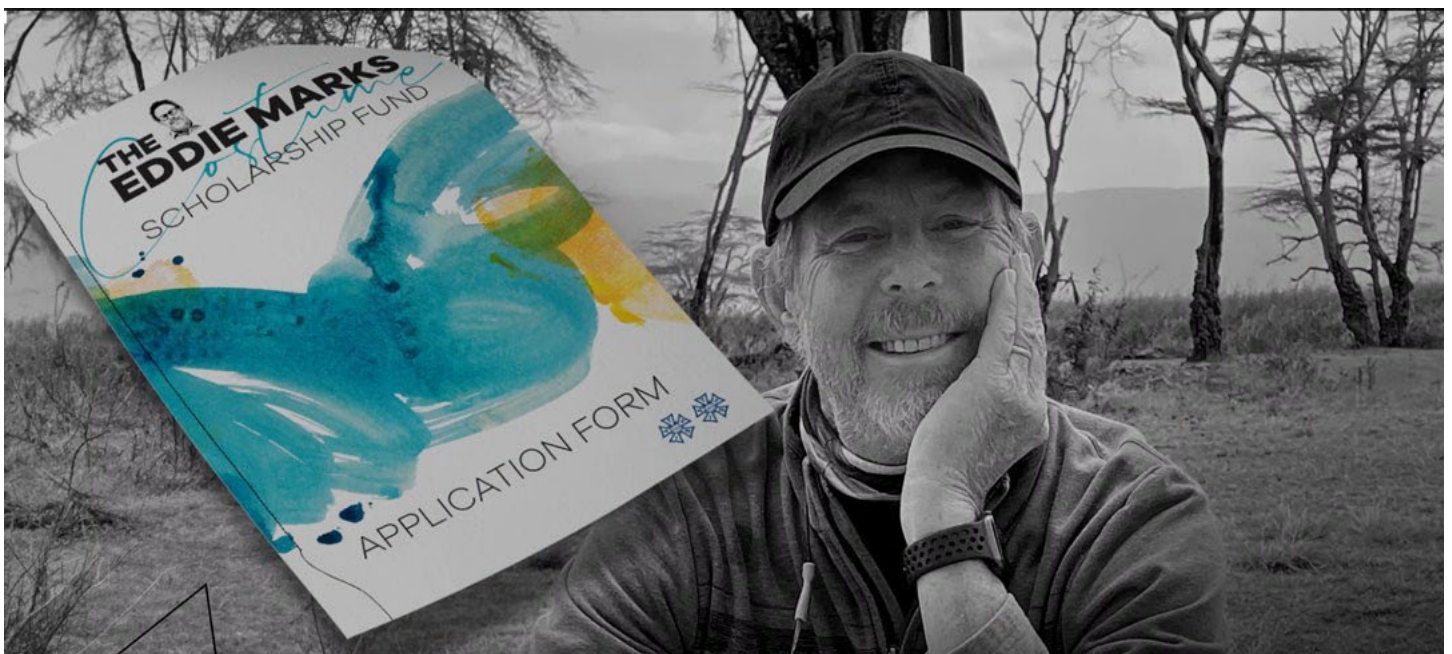
IATSE Local 892 - Eddie Marks Costume Scholarship

This scholarship is available to all IATSE members in good standing, Teamsters Local 399, and LIUNA Local 724 for their children/dependents wishing to study costuming and entering a certified institution of higher education in 2025.

The submission deadline is May 31, 2025.

For complete information regarding this scholarship please refer to the application, criteria and requirements at:

<https://www.costumedesignersguild.com/eddiemarks-scholarship/>



Upcoming Events

Heartbeat of Hollywood – June 2nd

The 47th Annual Heartbeat of Hollywood Gold Classic will be held on June 2, 2025 at Moorpark Country Club and Las Posas Country Club.

Awards Reception will follow at MPTF's Wasserman Campus in Woodland Hills.

The membership approved an Eagle sponsorship, and IATSE Local 728 will be fielding two teams for the upcoming Heartbeat of Hollywood. If you're a golfer and you'd like to be in one of those foursomes, ***sign up at the volunteer database on the website or call the Hall for assistance.***

Step by Step Sign Up Instructions: [Click Here](#)

Login>Account>Edit>Volunteer Opportunities>Heartbeat of Hollywood Golf



MPTF | IOO
Caring is Infinite



HEARTBEAT OF HOLLYWOOD
MPTF IOO

MONDAY, JUNE 2, 2025

**Heartbeat of Hollywood
Golf Classic**

Presented by
NKSFB
LLC



Moorpark Country Club



Las Posas Country Club

LDI 2025 Call for Speakers Now Open!

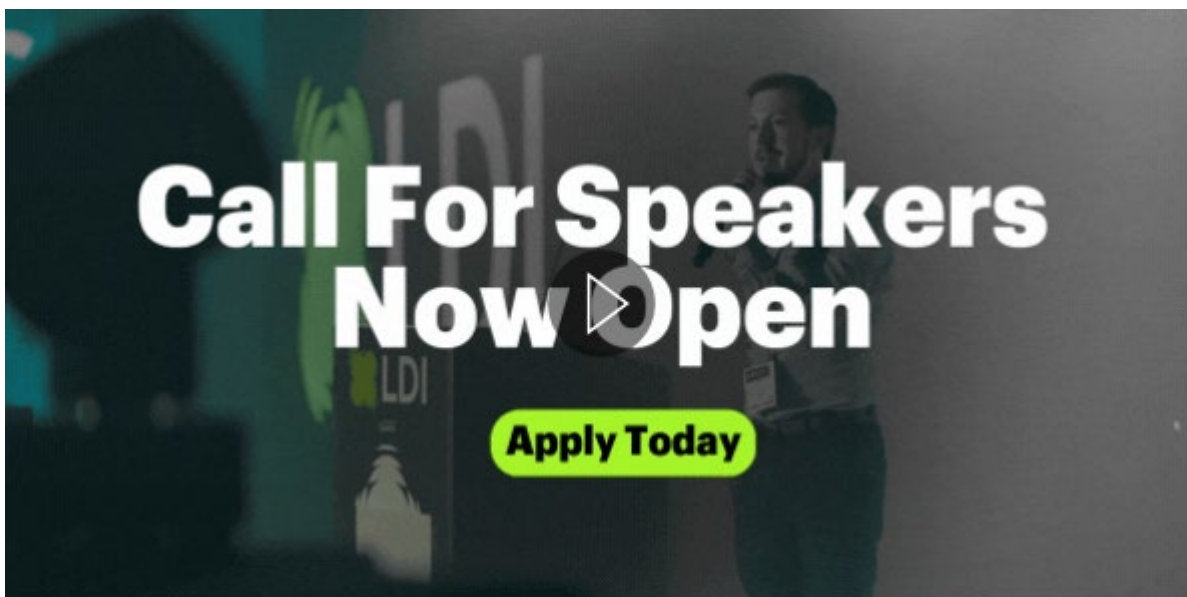
LDI is the premiere lighting event that showcases new technologies in our craft. As knowledge leaders, we are seen as both the end users and the product innovators. Please consider applying to speak or training today!



Conference: Dec. 3-9, 2025

Expo: Dec 7-9, 2025

Las Vegas Convention Center - West Hall



We'd love to have you speak at LDI 2025!

Are you a designer, programmer, technician, rigger, electrician, technical director, or other entertainment design/technology industry expert? Or are you a manufacturer, distributor, inventor, or R&D guru? [Apply to speak at LDI today!](#)

All speakers receive an LDI 2025 LDInnovation Conference badge as compensation (\$800 value) and a speaker gift.

Event Dates:

December 3-9, 2025

Deadlines:

Training Submissions due by March 24, 2025

Speaking Submissions due by April 24, 2025

[**Apply to Speak Now**](#)

Union Resources

Disaster Assistance and Emergency Resources

IATSE- Los Angeles Fires Relief and Response

The IATSE and the Locals of the West Coast have combined resources into this link that will be updated regularly.

<https://iatse.net/socal-fires/>

Disaster Unemployment Assistance (DUA)

Available to independent contractors who are often employed in the entertainment and other LA industries. Check eligibility guidelines for details.

[Disaster Unemployment Assistance \(DUA\) Now Available to Los Angeles County Workers Impacted by California Wildfires and Severe Winds](#)

MPTF/ECF Insurance Services

For those who may be transitioning off MPI Health coverage, IATSE Local 700 recorded a Zoom Presentation with MPTF/ECF Insurance Services to help explain options beyond paid COBRA. Please check out this informative video.

[Zoom Presentation](#)

Mental Health Tools and Resources

If you are in need of mental health assistance, don't feel ashamed. It's natural. Please utilize some of these tools from our website or call us at the hall.

MPTF Intake Line: (323) 634-3888

[Mental Health Resources \(iatse728.org\)](https://iatse728.org)

[Mental Health Tools and Resources with Behind The Scenes | IATSE Local 728 \(iatse728.org\)](#)

IATSE Local 728 Guide to Assistance and Benefits

Information for IATSE Local 728 members, including: Unemployment/Disability Insurance, Sick Dues, Life Insurance, Honorable Withdrawal, MPI (Motion Picture Pension & Health Plans, Motion Picture & Television Fund, Assistance Information

Log-in required to view content: [Assistance | IATSE Local 728 \(iatse728.org\)](https://iatse728.org)

IATSE PAC

IATSE PAC

The IATSE PAC is about access to politicians regardless of platform on behalf of ALL members.

While the work stoppage last year impacted you and your colleague's financial wellbeing, the fights we take on with PAC resources continue for our industry, benefiting ALL U.S. members and Local Unions whether they contribute or not. Donate today! <https://L728.co/iatsepac>

[What is the IATSE PAC? Play Video](#)



In Memoriam

Brother Shane M. Crowl

A 12-year member, Brother Crowl passed away on March 4, 2025.

A Celebration of Life for Shane will be held on Saturday, June 14, 2025 from 2PM-5PM(ET) at the Acker-Moore VFW, 3733 Fishcreek Rd., Stow, Ohio.

Obituary: <https://www.adamsmason.com/obituaries/shane-crowl>

IN MEMORIAM

Brother Shane M. Crowl



A member since March 9, 2013
Passed away on March 4, 2025
He was 49 years old

**The SUPER SOFT LAUNCH of the website continues.
If you notice a bug, or other issue, here's where to send it:**

<https://forms.gle/EaprTnGAARSDRcKk8>