



*Scene from "The Vagabond King,"
Paramount Famous Lasky Production*

even balance

LIGHT struck from National Photographic Carbons permits an even balance of light *and shade*; between actors and the rest of the set. Light from these arcs has penetrating power unequaled by any other form of studio lighting.

For night shots, National White Flame Photographic Carbons (hard-arc) can't be beat. Their light is identical with sunlight. Permits clean, sharp moonlight effects, or brilliant contrasts.

National Panchromatic Carbons (soft-arc) give a softer orange-colored light, ideal for close-ups. Particularly effective in taking colorful

scenes, as their light, rich in red, orange and yellow-green rays, smooths and softens the face, and brings out natural tonal shades in costumes and settings.

National Photographic Carbons (White Flame or Panchromatic) are interchangeable and come in sizes to fit any studio arc lamp. Tests prove that they are the most economical form of studio lighting, as these carbons give more light per watt of electrical energy.

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National Photographic Carbons

White Flame and Panchromatic