



The new Mole-Richardson Sky Lights designed to meet lighting requirements in Whoopee

They Needed a New Type of Light » » »

Mole-Richardson, Inc. designers and manufacturers of studio sound, lighting and electrical equipment, originated and developed incandescent lighting equipment particularly for use by the motion picture industry.

In Whoopee, the all-color comedy production, starring Eddie Cantor, a need arose for lamps that would eliminate light circles and dark rings. They were to be used on immense backings placed for beautiful sky background effects. But there was no lighting equipment available to give the desired results . . . naturally they turned to Mole-Richardson lighting engineers. They created in record breaking time a new type of incandescent light, aptly termed "sky light." It was tested and delivered . . . It clicked . . . Forty more were ordered. No great delay in production was experienced . . . once more Mole-Richardson service helped . . .

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