

Here are a few of the tools  offers  
for **BETTER PICTURES**

ARE YOU GETTING THE MOST FROM THEM?



10,000-watt G-96. Used in 36" sun spots and sky pans. Also as a single powerful light source. About 1/14 size.



5,000-watt G-64. Employs the rugged new bipost construction. Used in 24" sun spots and sky pans. About 1/8 size.



New Bipost 2,000-watt G-48. Used in 18" sun spots and studio condenser spot lamps. Also available in 1,000-watt size. About 1/7 size.



1,500 and 1,000-watt PS-52. Used in rifle lamps, side lamps and strip units. Also for floodlighting. About 1/10 size.



Movieflood, 2,000-watt P-S 52. Brings out blacks and blues. Primarily for color work. Used in regular 1,500-watt units. (15 hour life). About 1/10 size.



1,000-watt T-20. Used in "Lupe" lamps, utility lamps and occasionally in practical lighting fixtures. About 1/10 size.



500-watt T-20. Used in baby spots and in practical lighting fixtures. Also in amateur lighting units. About 1/6 size.



No. 30 and No. 75 Photoflash lamps. For special newspaper effects. No. 75 gives more than 3 times the light of the older No. 30. About 1/8 size.



Photoflood lamp No. 1. Has brilliance of ordinary 750-watt lamp. Used in amateur units and in practical lighting units. (2 hour life). About 1/4 size.



New Photoflood lamp No. 4. 1,000-watt PS-15. Has about 4 times effectiveness of Photoflood No. 1. Excellent for close-ups. (10 hour life). About 1/7 size.



200-watt T-10. Used in practical lighting fixtures, such as table lamps and floor lamps. About 1/5 size.



Left: 9A. 9.5V. recorder lamp. About 1/6 size. Right 6A. 5V. recorder lamp. About 1/3 size. G-E also makes several other lamps for this work.

THE marvelous, almost phenomenal effects which cinematographers have achieved with lighting are well known.

Working hand in hand with you to help make such results possible, General Electric has made available a great variety of lamps. Are you getting the most use from these lighting tools?

This chart suggests some of the ways in which outstanding cinematographers are putting a few of the many G-E MAZDA lamps to work for them. In the face of this proven flexibility, is it any wonder that studios from coast to coast use G-E MAZDA lamps for all lighting needs? General Electric Company, Nela Park, Cleveland, Ohio.

**GENERAL  ELECTRIC**  
**MAZDA LAMPS**